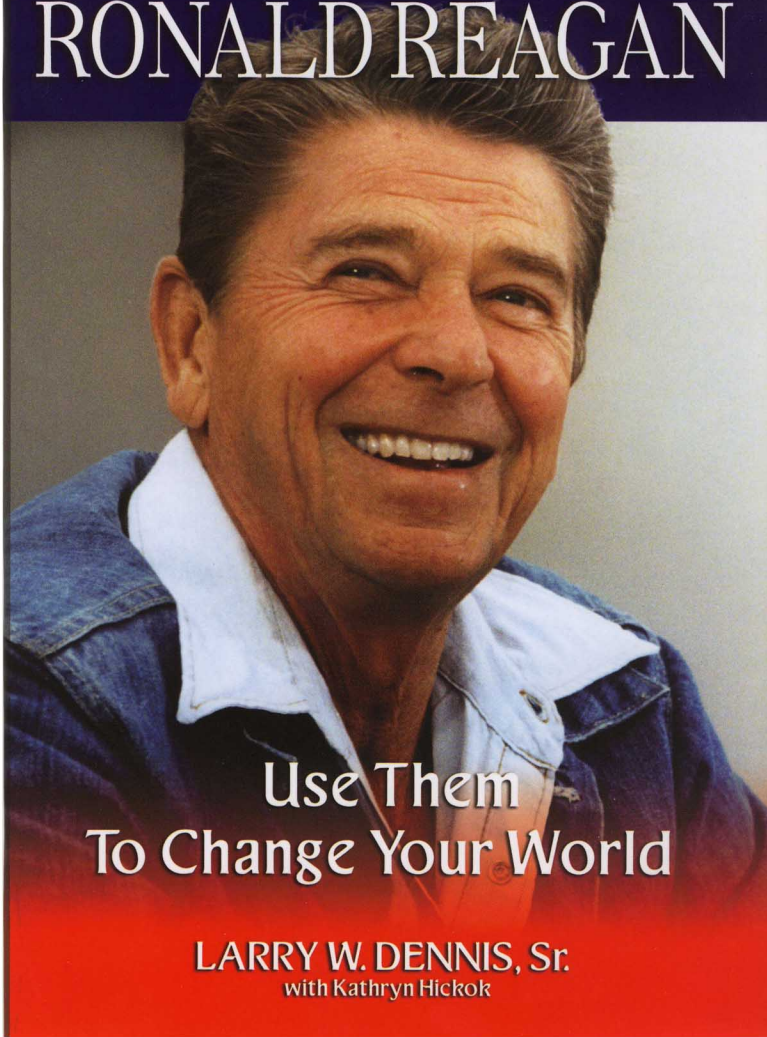


# 15 LEADERSHIP PRINCIPLES AND RONALD REAGAN



Use Them  
To Change Your World

LARRY W. DENNIS, Sr.  
with Kathryn Hickok

Championing change is never easy. It requires vision, communication skills, and the courage to act as the fearful stand on the sidelines. By following Ronald Reagan's example, you can change your world and inspire the next generation.

## 15 LEADERSHIP PRINCIPLES AND RONALD REAGAN

Look at what these leaders are saying about 15 Leadership Principles and Ronald Reagan – Use Them to Change Your World:

"Sometimes egos get in their way, which can hamper the creative approach of teamwork. Reagan's message teaches us to be willing to listen to others, treat people with respect, be willing to humble ourselves if it's good for the team, and be willing to admit when you make a mistake."

James Wildish, President  
Wildish Companies

"I thoroughly enjoyed the anecdotes and humorous stories and fondly remembered how Ronald Reagan had led the country with class at all times. The book reminded me that when leading a company you have to keep your focus on the big long-term goal and remain persistent in the face of people who are always throwing cold water at bold ideas. Actively listening to your customers and employees and being honest will always be critical to successful leadership in any century."

Steve Zika, President  
Hampton Lumber

"WOW. Finished the first read last night and had to go back and review passages this A.M. A true 4th of July event; enlightening, engrossing, and in my opinion, a must-read for anyone in a leadership position. Revisiting the principles of leadership through the actions of Ronald Reagan is a humbling and perfectly delightful experience. For those of us who perceive ourselves as leaders, the book cleverly and subtly points out our shortcomings and need for constant diligence in our actions and treatment of others."

Clint Blunier, General Manager  
Wolverine Tube, Inc.

"Larry Dennis has written another winner. Readers of all political stripes will sharpen their leadership skills while gaining respect for President Reagan. I highly recommend 15 Leadership Principles and Ronald Reagan – Use Them to Change Your World."

Dr. Bill Conerly  
Conerly Consulting LLC

"An easy, uplifting read. It doesn't surprise me that Larry Dennis felt such a kinship with Ronald Reagan. Larry's own message that he's been preaching for years to countless business leaders is one of humility, perseverance, conviction, and optimism. Reagan was called the 'great communicator', but it was much, much more – 15 distinct Leadership Principles more. By defining the very principles that Reagan so naturally demonstrated, Larry Dennis gives us all hope that we can become better leaders."

Todd Hill, President  
Precision Wire Components

I ISBN 0-9631766-7-6



9 1780963 176677

\$24<sup>95</sup>